

# PRESS RELEASE



*For Immediate Release*

## First Ever Virtual Christmas Choir Assembled For Christmas Eve Performance

### *INDIVIDUALS FROM AROUND THE WORLD CAN PARTICIPATE VIA WEBCAMS AND YOUTUBE*

November 28, 2011 -- Morristown, NJ // [Liquid Church of New Jersey](http://www.liquidchurch.com) is out to bring joy to the world this Christmas Eve by organizing the **world's first virtual Christmas choir made up of singers from around the world wide web** for a synchronized large-screen HD video performance.

Whether they're soldiers in the Middle East, moms in Estonia or students in Phoenix, Arizona, the **church will leverage technology to synchronize individual singers into a unified choir rendition of Silent Night.**

"We're creating a unique experience for **singers across the globe to come together as one voice this Christmas,**" said Tim Lucas, Lead Pastor of the New Jersey-based non-denominational Christian church.

"We have thousands of people who attend our church services, watch online or download our podcasts and we're asking them all to help spread the Christmas cheer together with us by getting involved."

The Christmas Virtual Choir will harness the trend of web video technology and YouTube to connect people and create something beautiful across time and space for the December 24<sup>th</sup> event.

Singers are given access to sheet music, music tracks and a video-recorded conductor so **that anyone can record and upload their contribution** to YouTube. Liquid Church's media team will then assemble a composite video production that **integrates all of the individual videos into one large-scale synchronized video rendering for the Christmas Virtual Choir.**

**Participation in the Christmas Virtual Choir is open to everyone around the globe,** not just the 2,000 weekly attendees in New Jersey, and thousands more who routinely visit Liquid's website and Church Online campus.

The deadline for those who want to participate in the choir is **December 15th. Instructions are available at <http://www.lqd.ch/xmasvideo>**

The Christmas Virtual Choir's performance will occur at **six live Christmas Eve services in New Jersey** on December 24th held by Liquid Church:

**Morristown** // Morristown Hyatt Hotel at 12pm, 2pm, 4pm

**New Brunswick** // The Heldrich Hotel at 2pm, 4pm

**Nutley** // John H. Walker Middle School at 2pm



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## ABOUT LIQUID CHURCH

[Liquid Church](#), founded in 2001 by Lead Pastor Tim Lucas, welcomes people from all backgrounds regardless of where they are on their spiritual journey. With campuses in Morristown, New Brunswick, and Montclair, over 2,000 people experience Liquid's worship services every weekend in New Jersey and around the globe through its Church Online. The church exists to lead the current generation into a life-giving relationship with Jesus Christ. As a part of its global outreach [Liquid provides clean drinking water](#) to the poorest of the poor with dozens of completed projects in Ethiopia, Central African Republic, Haiti and El Salvador.

For more information about Liquid Church: <http://www.liquidchurch.com>

## RELATED LINKS

<http://www.lgd.ch/xmasvideo> - Instructions for participating in Christmas Virtual Choir

<http://www.liquidchurch.com/media/virtualchoir> -Media resource page for journalists with photos/videos

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